

BULK ADVERTISING RATES

FREQUENCY **AD SIZE** **# OF EDITIONS** (RATES EFFECTIVE 9/16/09)

OPEN RATE	11-13	14-15	16-19	20 or more
Full Page	308	298	282	278
1/2 Page	255	250	246	241
1/4 Page	129	127	124	120
1/8 Page	62	59	57	56

13X

Full Page	302	292	281	269
1/2 Page	222	218	207	202
1/4 Page	117	112	109	106
1/8 Page	61	58	55	53

26X

Full Page	286	277	265	257
1/2 Page	214	209	201	196
1/4 Page	112	107	103	101
1/8 Page	59	56	53	50

52X

Full Page	240	235	230	225
1/2 Page	208	203	198	193
1/4 Page	110	105	101	99
1/8 Page	58	55	51	48

* RATES ARE NET AND PER EDITION



FARMINGDALE OFFICE

565 Broadhollow Rd., Farmingdale, NY 11735

Phone: 631.226.2636

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