

2012 COMMERCIAL CLASSIFIED RATES

COMMERCIAL READER ADS

(Based on 12 Words)

4 EDITIONS.....\$60	16 EDITIONS.....\$125
8 EDITIONS.....\$90	22 EDITIONS.....\$150
12 EDITIONS.....\$110	

Border
\$6.00 Additional

Extra Words
\$0.50 Each

CLASSIFIED BOX AD RATES

<u>4 EDITIONS</u>	<u>8 EDITIONS</u>	<u>12 EDITIONS</u>
2" Box - \$70	2" Box - \$100	2" Box - \$120
3" Box - \$85	3" Box - \$115	3" Box - \$135

<u>16 EDITIONS</u>	<u>22 EDITIONS</u>
2" Box - \$135	2" Box - \$160
3" Box - \$160	3" Box - \$185

CLASSIFIED IN-COLUMN DISPLAY ADS

(Rates All Per Column Inch)

<u>4 EDITIONS</u>	<u>8 EDITIONS</u>	<u>12 EDITIONS</u>
1X2.....\$75	1X2.....\$105	1X2.....\$135
1X3.....\$85	1X3.....\$115	1X3.....\$145
1X4.....\$95	1X4.....\$125	1X4.....\$155
<u>16 EDITIONS</u>	<u>22 EDITIONS</u>	
1X2.....\$155	1X2.....\$180	
1X3.....\$165	1X3.....\$190	
1X4.....\$175	1X4.....\$200	

FREQUENCY DISCOUNT

4-8 Weeks.....10%	9-26 Weeks.....15%	27-52 Weeks.....20%
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